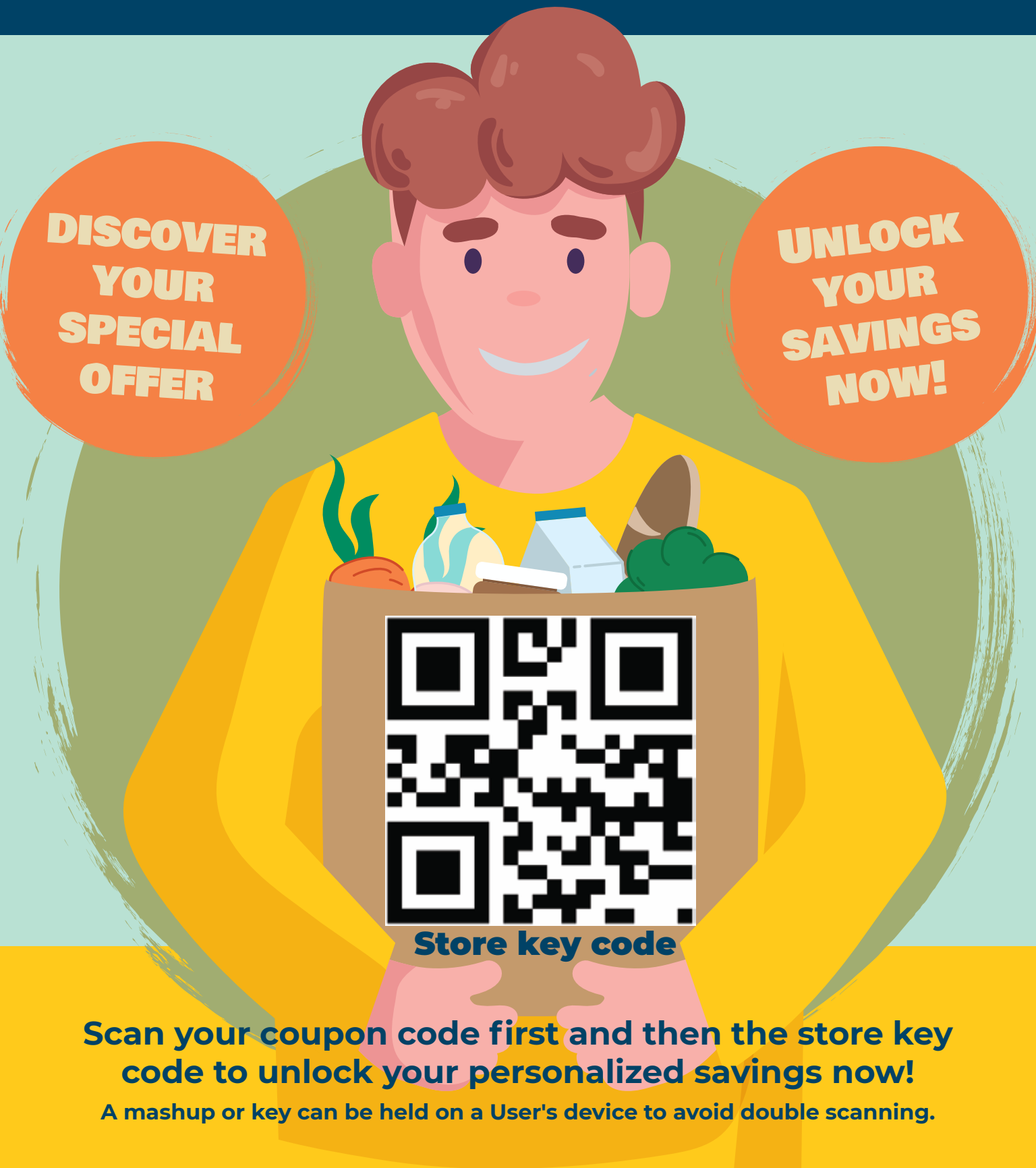
SUPER MASHUP MARKET

DISCOVER YOUR SPECIAL OFFER

UNLOCK YOUR SAVINGS NOW!



Store key code

Scan your coupon code first and then the store key code to unlock your personalized savings now!

A mashup or key can be held on a User's device to avoid double scanning.

SUPER MASHUP MARKET
COUPON

Scan your coupon code and then the store key code to unlock your personalized savings now!

NO. 01

CUSTOMER PROFILE 1

P : 281-808-3725

QRexchange.com
QRexchangeAd@QRexchange.com

SITUATION: COUPONS FOR DADS

OPPORTUNITY:

Loyal parent that purchases Happy Daddy baby items, usually in lower quantity packages.

INTENT:

Offer a significant discount on larger quantities of items they prefer to encourage larger purchases.

COUPON OFFER:

$10 off a Mega Pack of Happy Daddy Diapers

INSTRUCTIONS:

From QRexchange.com, navigate to DEMO
In Mashup Generator, click “Scan Mashup First”
Click “Request Camera Permissions”
Select Rear Camera
Scan the Mashup, when the green box appears,
Scan the Key

This Mashup Code Combines with the Key Code to unlock a unique offer specific only to this consumer.

NO. 01

SUPER MASHUP MARKET
COUPON

Scan your coupon code and then the store key code to unlock your personalized savings now!

NO. 02

CUSTOMER PROFILE 2

P : 281-808-3725

QRexchange.com
QRexchangeAd@QRexchange.com

SITUATION: COUPONS FOR DADS

OPPORTUNITY:

Parent that purchases baby items of a different brand than Happy Daddy Diapers.

INTENT:

Offer a significant discount on the target brand to enourage consumer to try it.

COUPON OFFER:

$5 off a Regular Pack of Happy Daddy Diapers

INSTRUCTIONS:

From QRexchange.com, navigate to DEMO
In Mashup Generator, click “Scan Mashup First”
Click “Request Camera Permissions”
Select Rear Camera
Scan the Mashup, when the green box appears, Scan the Key

This Mashup Code Combines with the Key Code to unlock a unique offer specific only to this consumer.

NO. 02