

# SUPER MASHUP MARKET

**DISCOVER  
YOUR  
SPECIAL  
OFFER**

**UNLOCK  
YOUR  
SAVINGS  
NOW!**



**Store key code**

**Scan your coupon code first and then the store key code to unlock your personalized savings now!**

**A mashup or key can be held on a User's device to avoid double scanning.**

# SUPER MASHUP MARKET COUPON



Scan your coupon code and  
then the store key code to  
unlock your personalized  
savings now!

**SPECIAL  
OFFER  
JUST FOR  
YOU!**

**UNLOCK  
YOUR  
SAVINGS  
NOW!**



**NO. 01**

# CUSTOMER PROFILE 1

---



P : 281-808-3725

---

QRexchange.com  
QRexchangeAd@QRexchange.com

## SITUATION: COUPONS FOR DADS OPPORTUNITY:

Loyal parent that purchases Happy Daddy baby items, usually in lower quantity packages.

## INTENT:

Offer a significant discount on larger quantities of items they prefer to encourage larger purchases.

## COUPON OFFER:

\$10 off a Mega Pack of Happy Daddy Diapers

## INSTRUCTIONS:

From QRexchange.com, navigate to DEMO  
In Mashup Generator, click "Scan Mashup First"  
Click "Request Camera Permissions"  
Select Rear Camera  
Scan the Mashup, when the green box appears,  
Scan the Key

This Mashup Code Combines with the Key  
Code to unlock a unique offer specific only  
to this consumer.

# SUPER MASHUP MARKET COUPON



Scan your coupon code and  
then the store key code to  
unlock your personalized  
savings now!

**SPECIAL  
OFFER  
JUST FOR  
YOU!**

**UNLOCK  
YOUR  
SAVINGS  
NOW!**



**NO. 02**

# CUSTOMER PROFILE 2

---



P : 281-808-3725

---

QRexchange.com  
QRexchangeAd@QRexchange.com

## SITUATION: COUPONS FOR DADS OPPORTUNITY:

Parent that purchases baby items of a different brand than Happy Daddy Diapers.

## INTENT:

Offer a significant discount on the target brand to encourage consumer to try it.

## COUPON OFFER:

\$5 off a Regular Pack of Happy Daddy Diapers

## INSTRUCTIONS:

From QRexchange.com, navigate to DEMO  
In Mashup Generator, click "Scan Mashup First"  
Click "Request Camera Permissions"  
Select Rear Camera  
Scan the Mashup, when the green box appears,  
Scan the Key

This Mashup Code Combines with the Key Code to unlock a unique offer specific only to this consumer.

# the Quick Responders Scanner Tour

Concert Key



A mashup or key can be held on a  
User's device to avoid double scanning.



2024 Scanner Tour		
Reserved Seating + Backstage Pass		
A	ROW	SEAT
1		
4		

# the Quick Responders Scanner Tour

Thursday, July 4th, 2024  
NRG Stadium  
Houston, Texas



07  
04  
24

A  
GATE

1  
ROW

4  
SEAT

NO. 01

# CUSTOMER PROFILE 1

---



P : 281-808-3725

---

QRexchange.com  
QRexchangeAd@QRexchange.com

**SITUATION:**  
Tiered Concert Tickets.

**PROFILE:**  
Ticket Price: \$575  
Loyalty Status: 1  
Ticket Total Purchase: 6  
Age: 27  
Venue: NRG Stadium, Houston, TX

**OFFER:**  
Access: Reserved Seating, Backstage Pass Wristband  
Swag: Guitar Pick, T-shirt, Logo Cup

**INSTRUCTIONS:**  
From QRexchange.com, navigate to DEMO  
In Mashup Generator, click "Scan Mashup First"  
Click "Request Camera Permissions"  
Select Rear Camera  
Scan the Mashup, when the green box appears,  
Scan the Key

This Mashup Code Combines with the Key  
Code to unlock a unique offer specific only  
to this consumer.





2024 Scanner Tour		
Reserved Seating		
GATE C	ROW 30	SEAT 12

# the Quick Responders

## Scanner Tour

Thursday, July 4th, 2024  
NRG Stadium  
Houston, Texas



07  
04  
24

C  
GATE

30  
ROW

12  
SEAT

NO. 02

# CUSTOMER PROFILE 2

---



P : 281-808-3725

---

QRexchange.com  
QRexchangeAd@QRexchange.com

**SITUATION:**  
Tiered Concert Tickets.

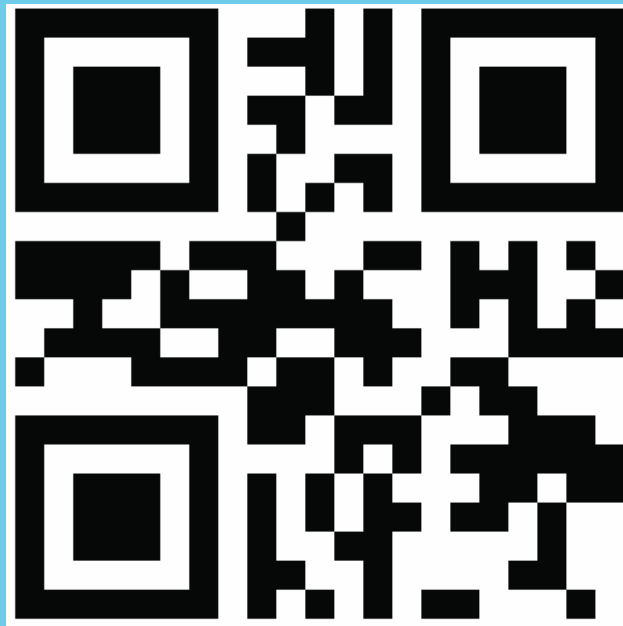
**PROFILE:**  
Ticket Price: \$105  
Loyalty Status: 4  
Ticket Total Purchase: 2  
Age: 19  
Venue: NRG Stadium, Houston, TX

**OFFER:**  
Access: Reserved Seating, Standard Access  
Swag: Guitar Pick

**INSTRUCTIONS:**  
From QRexchange.com, navigate to DEMO  
In Mashup Generator, click "Scan Mashup First"  
Click "Request Camera Permissions"  
Select Rear Camera  
Scan the Mashup, when the green box appears,  
Scan the Key

This Mashup Code Combines with the Key  
Code to unlock a unique offer specific only  
to this consumer.

# **ID Badge Key**



## **3-D Industries**

**A mashup or key can be held on a User's device to avoid double scanning.**



**Joe Workman**

SCANNER MANAGER



**3-D Industries**

# WORKER PROFILE 1

---



---

QRExchange.com

## NAME & TITLE:

Joe Workman  
Scanner Manager

## CLEARANCE LEVEL:

Top Secret

## HIRE DATE:

07/04/2012

## ADMIT STATUS:

APPROVED

## INSTRUCTIONS:

From QRExchange.com, navigate to DEMO  
In Mashup Generator, click "Scan Mashup First"  
Click "Request Camera Permissions"  
Select Rear Camera  
Scan the Mashup, when the green box appears,  
Scan the Key

This Mashup Code Combines with the  
Company Key Code to unlock a unique  
admittance approval specific only to this  
worker code.

NO. 01



**Stu Naugough**  
**INPUT DIRECTOR**



**3-D Industries**

# WORKER PROFILE 2

---



---

QExchange.com

## NAME & TITLE:

Stu Naugough  
Input Director

## CLEARANCE LEVEL:

Classified

## HIRE DATE:

06/06/2021

## ADMIT STATUS:

DENIED

## INSTRUCTIONS:

From QExchange.com, navigate to DEMO  
In Mashup Generator, click "Scan Mashup First"  
Click "Request Camera Permissions"  
Select Rear Camera  
Scan the Mashup, when the green box appears,  
Scan the Key

This Mashup Code Combines with the  
Company Key Code to unlock a unique  
admittance approval specific only to this  
worker code.

NO. 02